



Get E-help For Cancer

One of the biggest challenges the family of a cancer patient faces is choosing the treatment path that provides the best possible outcome without stretching their resources beyond a breaking point. Knowing which hospital to choose, what treatment to go for, which doctor's advice to take - all these are challenging decisions and often confusion and chaos reigns at a time when calm decision-making should be the order of the day.

The number of cancer experts in the country with deep experience of dealing with complex cancers is fewer than 200 and the total number of newly diagnosed cancer patients is over 10 lakh every year. This means that the expertise is concentrated in expert centres such as TMC (Tata Memorial Centre) in Mumbai and other centres that come under the NCG (National Cancer Grid). Patients from all over the country look to travel to these expert centres

which costs them time and money and often leads to delay in commencing critical treatment.

Dr Rajendra Badwe, Director, Tata Memorial Centre, launched TMC and NCG Online with Navya Expert Opinion Service to empower cancer patients from all over the world to get the best possible treatment opinion without leaving their homes. This service, available at www.navya.care allows patients to upload their reports and get a response from world renowned experts within 24 hours.

Gitika Srivastava, Founder, Navya, shares her personal viewpoint: "Most people who have had any experience with cancer know that TMC is one of the largest tertiary care centres for cancer in the world. However, not everyone from far flung areas can come to Mumbai or is aware of the significance of a proper choice in treatment. Given the cases we have seen, we would urge everyone to get an expert opinion online at www.navya.care."